

# Harnessing the Power of Private Investment for Better Nutrition

Joseph Shields

June 4, 2018

## FLOWEQUITY



Uzima Chicken



# Our Story



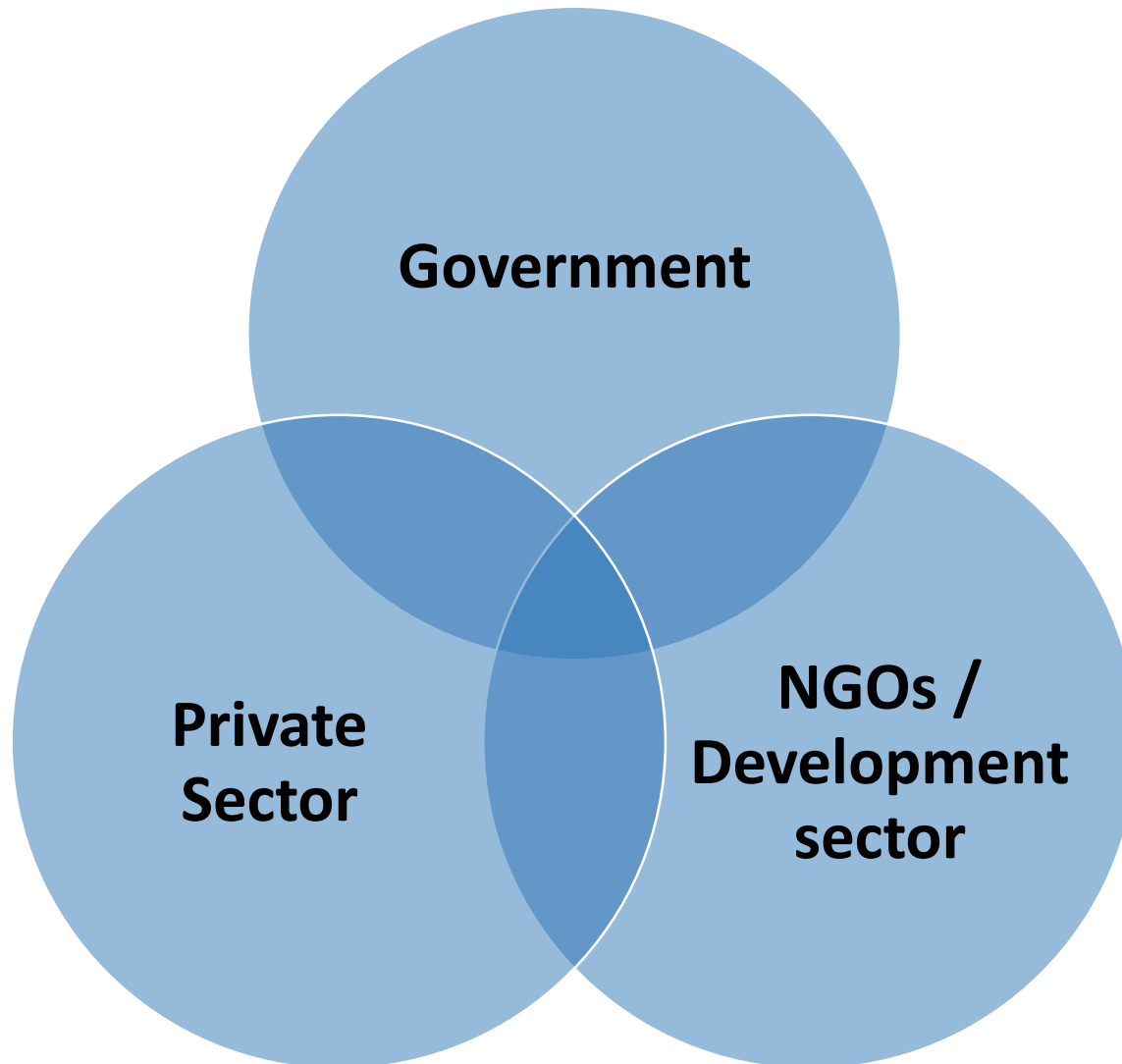
The only way to sell more meat and eggs to a smallholder is to sell them the input to produce it



Rapid adoption of a new product is only possible if you sell a product that farmers love



Each sector has a critical role to play



We hope EthioChicken is one of many companies that transform rural African nutrition

