FEED THE FUTURE
The U.S. Government's Global Hunger & Food Security Initiative

Partnering for Innovation

Solving Hunger is Good Business: Commercializing Agriculture Technology

Presentation to the Association for International Agriculture and Rural Development
June 3, 2014
Bob Rabatsky, Feed the Future Partnering for Innovation Director

USAID
FROM THE AMERICAN PEOPLE

fintrac

World population
9+ billion by 2050
2910

How do we get from here …

… to here?

and from here . . .

. . .to here?

Market Entry Investments to Commercialize Proven Ag Technologies

What we look for

Technology • Market • Impact • Partners • Sustainability

Photo: PortaScience

Udder Check

- PortaScience

- African Breeder Service/TCM (Rwanda)
- Local Milk Cooperatives
- USAID/Rwanda Dairy Competitiveness Project

Photo: PortaScience

SHF Drip System

- Netafim
- Amiran
- AZMJ
- K-Rep, Family Bank

Technology + Partners + Business Proposition

By the Numbers . . .

- 11 countries
- 14 technologies
- $7+ million invested
- $3+ million leveraged
- $4+ million under negotiation
- 48 partners
- 350,000 smallholders will have increased access to better technologies

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